



Social Media Statistics

FLOURISHING BY FAITH

ON THE WEB

- 1500 Unique Clicks Daily
- 1401 Email Subscribers

Audience Demographic

- 70% of viewers are from the United States
- 15% of the viewers are from Canada
- 10% of the viewers are from Brazil
- 5% of the viewers are from Italy

Most Popular Day to Post

- Fridays

Most Popular Time to Post

- 12 PM

ON INSTAGRAM

- 1,680 Followers
- 2,597 Post Impressions Daily
- 653 Unique Accounts Reached Daily

Audience Demographic

- 33% Men
- 67% Women
- 39% are between ages 18-24
- 38% are between ages 25-34
- 18% between ages 35-44
- 5% between the ages 55-64
- 80% of the viewers are from the United States
- 15% of the viewers are from Colombia
- 5% of the viewers are from Mexico